



PRESS RELEASE

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2010 Walmart/Sam's Club Associate Choice Program

LAFAYETTE, LA- JULY 19-August 13, 2010

Lafayette, LA---- Do you know a Walmart Associate?? If so, Hearts of Hope can use your help! Hearts of Hope is honored to have been selected as 1 of 5 finalists in the state of Louisiana for a Walmart Associate Choice Program Grant. Associates have the chance to vote for Hearts of Hope to receive a \$100,000 grant!

Hearts of Hope is a 501(c)(3) non-profit agency that responds daily to those affected by the trauma of sexual violence in our community through education, advocacy and empowerment. All services are confidential and are completed at no expense to the clients. Someone is sexually assaulted every 2 minutes. Most victims are under the age of 18. Hearts of Hope sees over 1,000 victims/survivors each year, with almost half of that number being children. We need YOUR help to end sexual abuse. Please SPREAD THE WORD and encourage any associates you know to vote for HEARTS OF HOPE!!

For more information about Hearts of Hope, please visit www.theheartsofhope.org or call Tiffani Kimball at 337-269-1557.